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## LEORA E. LAWTON

### United States

Berkeley Population Center,  
University of California Berkeley  
310 Barrows Hall (MC-2120)  
llawton@berkeley.edu | 510-928-7572

### Israel

Primo Levi 7/7  
Jerusalem, Israel  
058-776-1128  
Leora\_lawton@yahoo.com

## EDUCATION

- Ph.D. Brown University, Providence, Rhode Island. Sociology, 1991. Emphasis on social demography – family and migration. Dissertation chair: Alden Speare, Jr.
- M.A. Hebrew University of Jerusalem, Israel. Demography, 1985. Thesis advisor: Calvin Goldscheider.
- A.B. University of California, Berkeley, California. Economics, 1978.

Postdoctoral Fellowship, Andrus Gerontology Center, University of Southern California, Los Angeles. 1990-93

## CURRENT POSITIONS

- 2022 Executive Director, Emerita, Berkeley Population Center. Helped establish a successful center for population research at UC Berkeley, participated in writing of NIH, NSF and other extramural funding applications, bringing in over \$28 million in grant funds. Supported faculty and other researchers in negotiating University and Federal requirements for research activities.
- 2000- Governor, The Wheel, an online community. Created, implemented, and continually enforce Code of Ethics (occasional)
- 2015- Director, UCNets, The UC Berkeley Social Networks Study. Communications with data users, collaborations and independent research activities.

## TEACHING EXPERIENCE

- 2011-2021 University of California, Berkeley. Lecturer, Demography. Graduate seminar in migration, Undergraduate Introduction to Demography
- 2007-2014 University of California, Berkeley. Lecturer, Sociology. Undergraduate: Deviance and Social Control, Sociology of Sports, Community-based Research.
- 2005-2008 Alliant International University, San Francisco, CA: Adjunct Professor, Marshall Goldsmith School of Management. Graduate course: Introduction to multivariate statistics
- 2005 Dowling College, Long Island, New York. Corporate Program. Introduction to Sociology
- 1994-1995 Montclair State University, NJ, Adjunct Assistant Professor, Sociology Department. Undergraduate: Social Psychology.
- 1994 John Jay College of Criminal Justice, New York, NY, Adjunct Assistant Professor, Sociology Department. Undergraduate: Drugs and Society.

## PREVIOUS PROFESSIONAL

- 1997-2022 President, TechSociety Research, Berkeley, CA. A sole proprietorship. Custom market and social science research projects, research product development, grant writing. Full research development, including overall strategy for data collection (web, telephone, mail or qualitative methods), sampling design, questionnaire design, fielding methodologies, survey programming and administrative. Analytic methods provided are qualitative (semi-structured interviews), multivariate and bivariate analyses, and mixed methods. Presentation of results. Focus is on (a) the high-tech industry and companies with an internet presence, and (b) agencies and organizations seeking social behavioral studies.

- 2020-2022 Project Scientist, CenSoc: Mortality estimation with linked data sets. Manages operations and finances, conducts original research, mentors postdocs, graduate students and undergraduate students.
- 2020-2022 Interim Executive Director, Center on the Economics and Demography of Aging, University of California, Berkeley. Co-authored renewal grant, assists with reporting to the federal agency, NIA. Works to develop new external funding ideas with CEDA faculty, manages operations.
- 2008-2022 Executive Director, Berkeley Population Center, University of California, Berkeley. Co-authorship and development of successful NIH grant applications. Management of operations (budget, website, pilot grant funding). Reporting to NICHD. Participation in grant renewal process. Development and review of pilot projects. Identification of other external funding opportunities. Representative to NICHD. Training of research development with NIH, Responsible Conduct of Research.
- 2015-2021 Director & PI, NIA-funded training grant with Joshua Goldstein (multiple PI), "Cal-ADAR: Advancing Diversity in Aging Research." Lead implementation of project, mentor students, teach workshops and generally work to advance careers of underrepresented groups in demography of aging.
- 2015-2020 Director, NICHD education grant with Joshua Goldstein (PI), "Berkeley Workshop in Formal Demography." Developed and designed process and flow of educational program, teach research ethics component (RCR).
- 2013-2019 Project Scientist, NIA-funded R01 with Claude Fischer (PI), "Understanding How Personal Networks Change". Survey design, sampling and fielding methodology, reporting, IRB protocols, managing vendors and daily operations of the project. Contact person for study participants. Participation in cleaning of data process. Analysis of data, reporting. Identification and development of sub-projects to be funded by NIA.
- 2012-2014 Associate Executive Director, Center on the Economics and Demography of Aging, University of California, Berkeley. Co-authored renewal grant, assisted with reporting to the federal agency, NIA. Worked to develop new external funding ideas with CEDA faculty.
- 2005 Treasurer, Acting Executive Officer, and Webmaster of the Society for Applied Sociology, a non-profit professional association. Created budget, audit financial health, prepared financial reports, processed membership and conference payments, arranged for printing of publications, managed investments, designed new sources of revenue, website development. Collaborated on merger of two associations. Developed services and programs. Authored and distributed newsletter. (part-time/interim).
- 2003-2021 President, Eastbayshore Eruv Corporation, a non-profit corporation. Management, public relations, and liaison with government, legal and utilities in order to develop communal and spiritual space for the Jewish community in Berkeley and Albany, CA. (occasional)
- 2002-2004 Director of Consumer and Demographic Research. Freeman, Sullivan & Co., 100 Spear Street, Suite 1700, San Francisco, CA 94105. Responsible for methodological and conceptual design. Conducted analyses of complex studies using multivariate techniques (OLS, logit and tobit modeling). Developed expertise on the public utilities industries in the areas of energy efficiency and demand for electricity. Designed survey instruments, developed samplings, conducted field face-to-face research in business settings. Wrote research proposals. Responsible for development for new business unit, product marketing and marketing communications, consulting, and managing a research staff.
- 2000-2002 Director of Research. Informative, Inc. 2000 Sierra Point Parkway Suite 300. Brisbane, CA 94005. Head of research operations. Developed standard analytic models for customer reports. Developed survey instruments for web surveys. Conducted experimental design research on web survey design methodologies, including incentives, formatting, timing of survey invitations, and more. Conducted multivariate analyses, wrote reports and presented findings to clients. Managed team of researchers, provide consulting to e-business customers regarding their website development, product development, customer and employee satisfaction, brand awareness and other endeavors. Developed expertise in web survey methodology, and designed web survey software with the engineering and customer support team. Designed and implemented delivery processes by coordinating efforts of sales, project management and research organizations, developing optimal pricing policies, time management and billable hours tracking for process optimization. Wrote the methodological sections on research proposals. Implemented production processes for great cost efficiencies, training of staff, develop product strategies, marketing communications collateral, presentations, support account executives in developing and signing clients and more. Worked with senior management in developing core competencies of our company, and integrating them with other constituencies.

- 1999-2000 Senior Research Consultant. Prognostics. 900 Hansen Way, Palo Alto, CA (650) 812-3900. Designed survey instruments. Prepared data sets for analysis in SAS and SPSS. Conducted multivariate and bivariate analyses. Wrote reports. Wrote methodological sections of proposals. Provided research expertise to internal and external clients regarding customer satisfaction and loyalty for IT and other technology companies. Developed and provided staff training, developed new research products, research design and custom analysis; also assisted account executives in sales presentations and proposals.
- 1997 Market Consultant, Technology Forecasters, Inc. Alameda, CA. Designed, developed and conducted business-to-business market research in the high tech industry. Utilized qualitative and mixed method approaches. Developed an expertise in the electronics manufacturing industry. Wrote and presented proposals, managed projects, supervised junior analysts and administrative staff.
- 1996 Internet Consultant (project). HotWired. Evaluation of web sites for Customer effectiveness. Qualitative interviews with company staff and customers for customer needs and site goals. Work with webmasters and content authors to design or re-design web sites. Also, quantitative analysis of data collected about users of web site content, sources of interest. Preparation of oral and written actionable reports.
- 1996 Customer Satisfaction Lead Consultant. Bellcore, Piscataway, NJ. Authored questionnaires, prepared, manipulated and analyzed quantitative data on customer satisfaction issues for telecommunications companies (baby bells). Written reports. Benchmarked business processes (purchasing, planning & engineering) through qualitative semi-structured interviews. Wrote proposal for benchmarking cellular phone companies.
- 1994-1996 Consumer Behavior and New Products Analyst. Bellcore, Morristown, NJ. (I) Conducted research about social aspects of technology (use, needs and motivations) in order to inform engineers and create better markets, including questionnaire design, program evaluation, proposal writing, writing of technical memoranda. Quantitative and qualitative research methodology. Developed new conceptual models for Internet use. (II) Conducted evaluation research for 3-year project on introducing Internet technology and curriculum into K-12 classrooms in New Jersey, collaborated with Educational Testing Services and the Stevens Institute of Technology. (III) Studied attitudes towards security and risk issues in Internet and other forms of electronic commerce. Analyzed game and social behavior on-line through use of on-line participant observation and qualitative interviews.
- 1980-1986 Assistant Director. California State University One Year Abroad Program, Hebrew University, Israel. Managed transcripts, advised students, acted as liaison between university administrations and students, organized activities, bookkeeping.
- 1977-1978 Research Assistant. Market Insight. Emeryville, CA Compiled and analyzed census tract data and wrote analyses of savings & loans markets for applications to the federal government for branching.

## GRANTS

### Current

None

### Completed

- 2019-2024: Berkeley Population Center. NICHD: P2CHD073964. (PI: Josh Goldstein). Role: Executive Director.
- 2019-2022: CenSoc: A new public, individual-level data set for estimating mortality inequality. NIA: R01AG058940. (PI: Josh Goldstein). Role: Scientist.
- 2019-2022: ADAR Summit Meeting. NIA R13AG066389. (PI: Goldstein). Role: Director
- 2015-2021: Berkeley Workshop on Formal Demography. NICHD: R25HD083136 (PI: Josh Goldstein). Role: Director.
- 2015-2021: Cal-ADAR: Advancing Aging Research at UC Berkeley. NIA: R25AG04784. (Co-PI: Josh Goldstein). Role: Director.
- 2013-2019 Understanding How Personal Networks Change. NIA: R01 AG041955 (PI: Claude Fischer). Role: Director and Scientist
- 2013-2018 Berkeley Population Center, NICHD: R24HD073964. (PI: Josh Goldstein). Role: Executive Director
- 2012-2014 Industry Research Contract. MARS Information Services, Inc. Demographic Projections Project

2011 Professional Development Grant. Office of the Vice-Provost for Teaching and Learning, UC Berkeley  
 2011 Pilot Grant. Berkeley Population Center, UC Berkeley  
 2008-2013 Berkeley Population Center, NICHD: R21HD056581. (PI: Michael Hout). Role: Executive Director  
 2008 Professional Development Grant. Office of the Vice-Provost for Teaching and Learning, UC Berkeley  
 2008-2009 Lecturer Teaching Fellows. Office of the Vice-Provost for Teaching and Learning, UC Berkeley

## AWARDS AND HONORS

2012-2019 Editorial Board, *Journal of Marriage and Family*.  
 2011 William Foote Whyte Distinguished Career Award. American Sociology Association, Section on Sociological Practice & Public Sociology.  
 2008 Best Adjunct Professor, Goldsmith School of Management, Alliant International University.  
 1991 NIA Summer Training Camp  
 1990-1993 NIA Postdoctoral Fellowship  
 1986-1990 NIA Pre-doctoral Training Grant

## PUBLICATIONS

### A. ARTICLES

1. Soria, Christopher and Leora Lawton (2022). Connecting Fathers: Fathers' Impact on Adult Children's Social Networks. *International Journal of Human Development*. 96(1):19-32. NIHMSID 1810822. <https://doi.org/10.1177/00914150221106645>
2. Weiss, Jordan, Lawton, Leora and Claude Fischer (2022). Life course transitions and changes in network ties among younger and older adults. *Advances in Life Course Research*, 52. June [PMC9519061](https://doi.org/10.1016/j.amepre.2021.06.022)
3. Child, Stephanie, Ruppel, Emily, Albert, Michelle and Leora Lawton (2021). Network Support and Negative Life Events Associated with Chronic Cardiometabolic Disease Outcomes. *American Journal of Preventive Medicine*, 62(1): E21-E28, <https://doi.org/10.1016/j.amepre.2021.06.022>
4. Child, Stephanie, Ruppel, Emily, Zhong, Mia and Leora Lawton (2021). Direct and moderating causal effects of network support on sleep quality: Findings from the UC Berkeley Social Networks Study. *Annals of Behavioral Medicine*, 55(5): 446-459. [PMC8122471](https://doi.org/10.1016/j.socscimed.2019.112714)
5. Child, Stephanie and Leora Lawton (2019). Personal networks and associations with psychological distress among young and older adults. *Social Science and Medicine*, v. 246. [PMC7025742](https://doi.org/10.1016/j.socscimed.2019.112714). <https://doi.org/10.1016/j.socscimed.2019.112714>.
6. Child, Stephanie and Leora Lawton (2017). Loneliness and social isolation among young and late middle-age adults: Associations with personal networks and social participation. *Aging and Mental Health*, 1-9. <https://doi.org/10.1080/13607863.2017.1399345> PMC5967985
7. Lawton, L. (2015). Jewish Deadheads: A cultural demographic story. *Journal of Popular Music Studies*. 27(1): 69-89. <https://doi.org/10.1111/jpms.12111>
8. Chowdhury, A.A., Mielnika, T.C. Lawton, L., Sullivan, M. and Katz, A. (2005). System reliability worth assessment at a midwest utility—survey results for residential customers. *International Journal of Electrical Power & Energy Systems*, 27(9, 1): 669-673 <http://doi.org/doi:10.1016/j.ijepes.2005.08.009>.
9. Lawton, L. & Bures, R. (2001). Parental divorce and the switching of religious identity. *Journal for the Scientific Study of Religion*, 99-111. <https://onlinelibrary.wiley.com/doi/abs/10.1111/0021-8294.00041>
10. Goldscheider, F. & Lawton, L. (1998). Family experiences and the erosion of support for intergenerational coresidence. *Journal of Marriage and the Family*, 60, 623-632. [www.jstor.org/stable/353533](http://www.jstor.org/stable/353533).
11. Silverstein, M., Bengtson, V., & Lawton, L. (1997). Intergenerational solidarity and the structure of adult child-parent relationships in American families. *American Journal of Sociology*, 103: 429-460. (See Authorship Change, 2001, 106(4)). <https://doi.org/10.1086/231213> and <https://www.journals.uchicago.edu/doi/abs/10.1086/519983>.

12. Lawton, L., Silverstein, M. & Bengtson, V. (1994). Affection, contact and geographic distance between adult children and their parents. *Journal of Marriage and the Family*, 56, 57-68. [www.jstor.org/stable/352701](http://www.jstor.org/stable/352701).
13. Speare, A. Jr., Avery, R. & Lawton, L. (1991). Disability, residential mobility, and changes in living arrangements. *Journal of Gerontology*: 46(3): S133-S142. <https://doi.org/10.1093/geronj/46.3.S133>
14. Avery, R., Speare, A. Jr. & Lawton, L. (1989). Social support, disability and independent living in the United States. *Journal of Aging Studies* 3(4): 279-293. [https://doi.org/10.1016/0890-4065\(89\)90002-9](https://doi.org/10.1016/0890-4065(89)90002-9)

## B. ARTICLES IN PROCESS

Lawton, Leora. Married Men, Intergenerational Coresidence and Later Life Mortality.

Lawton, Leora. All in the Family: Pets and Family Structure

Lawton, Leora and Child, Stephanie: Family Networks and Pets

Lawton, Leora: Religion, religiosity and deadhead demography.

## C. BOOK CHAPTERS

1. Lawton, L., Silverstein, M. & Bengtson, V. (1994). Closeness, contact and commitment between family generations. Chapter 2 in *Hidden Connections: Intergenerational Linkages*. American Association of Retired Persons. New York: Springer.
2. Silverstein, M., Lawton, L. & Bengtson, V. (1994). Types of relations between parents and adult children, in Chapter 3, *Hidden Connections: Intergenerational Linkages*. AARP. New York: Springer.
3. Treas, J. & Lawton, L. (1999). "Family relations in adulthood." In: *Handbook of Marriage and the Family, Second Edition*, pp. 425-438, M.B. Sussman, S.K. Steinmetz and G.W. Peterson, Editors: Plenum Press (now Springer). [https://doi.org/10.1007/978-1-4757-5367-7\\_16](https://doi.org/10.1007/978-1-4757-5367-7_16).

## D. DISSERTATION

Lawton, L. (1991). The Quality of the Parent and Adult-Child Relationship and Family Structure. Unpublished Ph.D. dissertation. Department of Sociology, Brown University, Providence, Rhode Island.

## E. REPORTS, DOCUMENTS AND WORKING PAPERS

1. Fischer, Claude and Lawton Leora (2020). The University of California Social Networks Study: Data Documentation, March 25, 2020. Downloaded from [https://ucnets.berkeley.edu/wp-content/uploads/2020/03/Data-Documentation\\_25Mar2020-1.pdf](https://ucnets.berkeley.edu/wp-content/uploads/2020/03/Data-Documentation_25Mar2020-1.pdf).
2. Lawton, Leora (2020). "The Demography of Demographers: Thinking about Diversity." *PAA Affairs*, Fall 2018, p. 2-3.
3. Lawton, Leora (1988). The impact of religious commitment on fertility among Israeli Jews. *Population Studies and Training Center Working Paper #88-05*, Brown University.

## F. EDITORIAL-REVIEWED

*Each of the following papers is the result of original data analysis, quantitative and/or qualitative, and is either descriptive or explanatory. Articles were contracted work.*

Chappell, Daniel and Lawton (2011). *The Black Status Survey*. Ebony Magazine, November p.106-110.

*Washingtonian* "Great Places to Work" (biannual article 2005-2020). [www.washingtonian.com](http://www.washingtonian.com)

Lawton, L., Sullivan, M., Van Liere, K, & Eto, J. (2004). *A Framework and Review of Customer Outage Costs: Integration and Analysis of Electric Utility Outage Cost Surveys*. Energy Storage Program, Office of Electric Transmission and Distribution, U.S. Department of Energy. LBNL-54365. <https://www.osti.gov/servlets/purl/821654>.

Lawton, Leora. Determine your need for software vs. ASP. *Marketing News*, p. 19, 22. 2002.

- Lawton, Leora. Applying X-Ray: Beyond Features and Into Context. *Circuits Assembly*, July 2000.  
<http://www.techsociety.com/wp-content/uploads/articles/xray.pdf>
- Lawton, Leora. Training for Competition: An EMI Approach. *Circuits Assembly*, February, 2000.
- Lawton, L. (1999). Contract manufacturing in a niche market: A case study of RF and high reliability assemblies. *SMT Magazine*, March 1999.
- Lawton, L. & Fox, S. (1998) Expanding the flexible circuit market. *Flexible Circuitry International*, July.
- Lawton, L. (1998). Counting down to Year 2000: Ready or not. *Circuits Assembly*, December.  
<http://www.techsociety.com/wp-content/uploads/articles/y2k.pdf>
- Lawton, L. (1998). The New England EMS Industry. *Circuits Assembly*, September.
- Lawton, L. (1998). Nitrogen environment: Who needs it? Dispelling the folk myths about nitrogen inertion's advantages and disadvantages. *Circuits Assembly*, pp. 32-34. July.  
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.613.944&rep=rep1&type=pdf>.
- Lawton, L. (1997). Foreign attractions. *SMT Magazine*, December.
- Lawton, L. (1997). Partnerships: The new shape of the global telecommunications Market. *Circuits Assembly*, October.
- Lawton, L. & Larson, D. (1997). Investment in advanced packages: A balance between technology and customer demand. *Circuits Assembly*, August.
- Brittle, K. & Lawton, L. (1997). Beyond technology: Successful IC packaging subcontractors delight customers with service. *Advanced Packaging*, June 1997.

#### C. SELF-PUBLISHED REPORTS

- Lawton, L. (1998, 2000). *A Primer on the Electronics Manufacturing Industry: Processes and Markets*.

#### D. BOOK REVIEWS

- Population Aging in the United States* by Serow, W. J.; Sly, D. F.; Wrigley, J. M. In *Journal of Architectural and Planning Research*, 1998 15(1)
- Lean and Green: Profit for your workplace and the environment*, by Pamela Gordon. March 2002, *Circuits Assembly*.
- Fathers and Divorce*, by T. Arendell. In *Family Science Review*.

#### E. NEWSLETTER EDITORSHIPS

- |           |  |
|-----------|--|
| 2015-2018 | Editor, <i>PAA Affairs</i> , Newsletter of the Population Association of America               |
| 2011-2013 | Editor, Newsletter of the Pacific Association of Public Opinion Research                       |
| 2005-2010 | Editor, Newsletter of the Section on Sociological Practice, American Sociological Association. |

#### PEER-REVIEWER

- National Institutes on Aging, Review Panel, 2019-2024
- Editorial Board, *Journal of Marriage and Family*, 2008-2018
- Journal of Marriage and Family*, 2005-2008.
- Journal of Family Issues*, 2007, 2012
- Journal of Applied Sociology*, 2004
- Social Forces*, 2011
- U.S.-Israel Binational Fund

## SELECTED MEDIA APPEARANCES

- 2021 Quoted in Stamford Advocate, "A Stamford synagogue is finding a new way to worship - through the Grateful Dead." By Veronica Del Valle. May 21, 2021. <https://www.stamfordadvocate.com/local/article/A-Stamford-synagogue-is-finding-a-new-way-to-16192481.php>
- 2021 Quoted in San Francisco Chronicle "It had never happened in a century: California's population drops." Alexei Koseff. May 7, 2021.
- 2016 Quoted in *Time Magazine* "Here's When Americans Really Started to Panic About Overpopulation". July 11, 2016. <http://time.com/4388565/zero-population-growth-world-population-day-2016/>.
- 2012 KNBC interview for story about Asian Immigrants, June 19, 2012: <http://www.nbcbayarea.com/video/#!/on-air/as-seen-on/Asian-Population-on-the-Rise-in-US/159669075>
- 2011 KQED Forum on "Marriage: Delayed and Denied". Available on: <http://www.kqed.org/a/forum/R201107191000>.

## PRESENTATIONS

2023. Lawton, Leora and Stephanie Child. Pets and Social Networks. Presented at the Sunbelt Conference, Heriot-Watt University, Edinburgh, June 28.
2022. Lawton, Leora and Emily Ruppel. Involvement in religious organizations, networks, and well-being. Presented at the Personal Networks in Changing Times, Bar Ilan University, May 9 2022.
2021. Lawton, Leora. Social Networks, Social Isolation and Loneliness: a look at COVID 'pods'. At a special session of Public Policy Exchange, Preventing Loneliness and Social Isolation: Bringing Americans Together. Feb 10, 2021. [virtual]
2020. Su, David and Lawton, Leora. Social Network Deficiency as the Key to Migrant Health: Revisiting Immigrant Health Disparity and Its Mechanisms. Presented virtually at the annual meeting of the American Sociological Association.
2019. Stephanie Child, Emily Ruppel, Ruijie Zhong, and Leora Lawton. The Importance of Perceived Network Support for Negative Life Events and Sleep Disruption: A Longitudinal Fixed-Effects Analysis. Presented at the annual meeting of the Population Association of America.
2019. Lawton, Leora and Liu, Mao-Mei. Coaching Student Scholars in Original Quantitative Sociological Research. Presented at the annual meeting of the American Sociological Association, New York NY.
2018. Child, Stephanie, Lawton, Leora, Dagdas, Tuba and Mia Zhong. Sleep problems and social networks. Sunbelt Conference, June 26, Utrecht, The Netherlands. 2018.
2018. Lawton, Leora and Stephanie Child. Workshop on UCNETs Data and Methods. Sunbelt Conference, June 26, Utrecht, The Netherlands.
2018. Lawton, Leora and Willis Wilson. Comparing Facebook and Address-Based Sampling to Recruit Young Adults. Annual Meeting of the Pacific Association of Public Opinion Research, Denver, CO
2016. Lawton, Leora, Lindsay Bayham, Haleigh Cummings and Ashley Sandoval. Lessons from Audiofiles: Verification and Mixed Methods Analysis. Annual Meeting of the Pacific Association of Public Opinion Research, San Francisco, CA.
- 2014, Lawton, Leora, Donald Wolf, and Gene Kazinets. Mode effects from mobile versus desktop web survey responses. Presented at the annual meeting of the Pacific Association of Public Opinion Research, San Francisco, CA.
2014. Lawton, Leora and Carl Mason. Pets and the Demographic Transition. Annual meeting of the American Sociological Association, San Francisco, CA.
- 2013, Lawton, Leora with Carl Mason, Sherryl SantaAna, Lisa Bohn. Introduction to demography and its relevance for pets, chocolate and African markets. Invited speaker to the annual offsite meeting of Catalyst, a division of Mars, Inc. May 30. Paris, France.
- 2013: Climate Central, Goodwin-Simon Research, Probolsky Research, and TechSociety Research (Leora Lawton, President). Viewer and Non-Viewer Surveys on Global Warming Attitudes. Presented at the Annual Meeting of the American Association of Public Opinion Research, Boston, MA, May.
- 2012: Lawton, Leora. "Alternate paths to funding academic careers." Presented at the San Francisco Bay Area chapter of the Society for Women in Sociology, September 28.
- 2011: Lawton, Leora and Broege, Nora. "Mixed Methods: Qualitative and Quantitative Data in Web Surveys." Presented at the Annual meeting of the Pacific Association of Public Opinion Research, San Francisco.
- 2011: Lawton, Leora and Broege, Nora. "Employee Attitudes And Employer Family-Friendly Flexibility Policies: A Multi-Level Analysis". Presented at the Annual meeting of the Population Association of America, Washington DC.
- 2011 Lawton, Leora. Invited speaker. "Historic and Current Trends for Global Migration" Summer Institute, Health Initiative of the Americas.
2011. Lawton, Leora. Invited Panelist, Sports and American Society. February 22. Coro Foundation, San Francisco, CA.
- 2010: Lawton, Leora. Organizer, Roundtables on Sociological Practice and Public Sociology. Annual meeting of the American Sociological Association, Atlanta, GA.



2010: Lawton, Leora. "Work-family balance, family structure and employer policies". Presented at the Annual meeting of the Population Association of America, Dallas, TX April 15, 2010.

2009: Lawton, Leora. Invited panelist "Applied Sociology". Annual meeting of the American Sociological Association, San Francisco, CA.

2009: Lawton, Leora. Invited panelist "Organizational Consulting". Annual meeting of the American Sociological Association, San Francisco, CA.

2008: Lawton, Leora. Didactic Seminar: The Logic and Methods of Segmentations. Annual meeting of the American Sociological Association, Boston, MA.

2007: Lawton, Leora. "Why are there so many Jewish deadheads – and why should we care?" Invited speaker to Unbroken Chain: The Grateful Dead in Music, Culture and Memory. University of Massachusetts, Amherst, November 16-18, 2007.

2007: Lawton, Leora. Invited organizer for a workshop in contracted research. Annual meeting of the American Sociological Association, New York, NY.

2007: Lawton, Leora. Invited participant for a panel on applied sociological research. "No one knows what a sociologist can do." Annual meeting of the Pacific Sociological Association, Oakland, CA.

2004: Lawton, Leora. Invited instructor for fee-based professional workshop on Consumer Behavior Research Methodologies. Annual meeting of the American Sociological Association, San Francisco, CA.

2004: Chowdhury, A., Mielnik, T., Lawton, L., Sullivan, M., and Katz, A. "Reliability worth assessment in electric power delivery systems" IEEE Power Engineering Society conference, June 6-8, Denver, CO.

2004: Lawton, Leora. Invited panel discussant on a paper session, Public Opinion Research in the Energy Industry. Presented at the annual meeting of AAPOR, Phoenix, NM.

2003: Lawton, L. Eto, J., Sullivan, M., Katz, A. Preliminary results to a nationwide meta-analysis of outage costs. Western Conference of the Center for Research on Regulated Industries, San Diego, CA.

2000. Lawton, Leora. Invited panel discussant on careers for sociologists outside of academia. American Sociological Association. Washington, DC.

1999. Lawton, Leora. Workshop: Conducting market research on the web: qualitative benchmarking of e-commerce websites. The Annual Meeting of the Society for Applied Sociology, Dallas, TX.

1998 Lawton, Leora. How to become an industry expert. Annual Meeting of the Society for Applied Sociology, Denver CO.

1998 Lawton, L. Publishing outside of academia. Roundtable refereed discussion at the Annual Meeting of the American Sociological Association, San Francisco, CA.

1995 Lawton, L. Strategies for finding a job in industry (when academic positions do not materialize). Keynote speaker: Demography of Aging Pre- and Post-doctoral Training Group, at the Annual Meeting of the Population Association of America, San Francisco, CA.

1997 Lawton, L. Leisure on-line: a study of social behavior in an IRC game-playing environment. Presented at the annual meeting of the Society for Applied Sociology, Oak Brook, IL.

1998. Lawton, L. The Asian EMS industry. Invited paper presented to the IPC-AMRC, Washington, DC.

1997. Lawton, L. The attraction to emerging regions for contract manufacturers. Proceedings for the annual meeting of Surface Mount International, September 12, 1997, San Jose, CA.

1997. Lawton, L. The future of global telecommunications lies in international partnerships. Keynote address for the Australian Electronics Development Centre, Melbourne, Australia.

1996. Mock, K., Lawton, L. & Hoyle, M. Cyberspace game show hosts: Agents for socialization, not just entertainment. Presented at the American Association of Artificial Intelligence, Portland OR.

1995 Lawton, L. Strategies for finding a job in industry (when academic positions don't materialize). Keynote speaker: Demography of Aging Pre- and Post-doctoral Training Group, at the Annual Meeting of the Population Association of America, San Francisco, CA.

1995. Lawton, L. & Goldscheider, F.K. Family experiences and the erosion of support for intergenerational coresidence. Presented at the Annual Meeting of the Gerontological Society of America, Los Angeles.

1994. Lawton, L. Parental divorce and the "switching" of religious identity. Presented at the Annual Meeting of the Gerontological Society of America, New Orleans.
1993. Lawton, L. & Goldscheider, F. Pathways out of the home in young adulthood and attitudes toward intergenerational coresidence in later life. Paper presented at the annual meeting of the Gerontological Society of America.
1992. Lawton, L., Silverstein, M. & Bengtson, V. The reciprocal relationship between affection and frequency of contact in intergenerational relationships. Presented at the Annual Meeting of the American Sociology Association, Pittsburgh.
1992. Lawton, L. & Silverstein, M. The influence of divorce on geographic distance between adult children and parents. Presented at the Annual Meeting of the Gerontological Society of America, Washington, D.C.
1992. Silverstein, M., Lawton, L. & Bengtson, V. Typologies of intergenerational family relations: Evidence from the 1990 AARP Survey of Intergenerational Linkages. Presented at the Annual Meeting of the American Sociology Association, Pittsburgh.
1991. Lawton, L. Individual, family and social factors in intergenerational exchange. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Bengtson, V., Lawton, L. & Silverstein, M. Intergenerational linkages and solidarity in the family. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Lawton, Leora. Individual, family and social factors in intergenerational exchange. Annual Meeting of the Gerontological Society of America, San Francisco, CA.
1991. Lawton, L. Attitudes towards reciprocity: childhood experience versus contemporary status. Annual Meeting of the Population Association of America, Washington, D.C.
1990. Lawton, L. The effect of marital disruption on the parent/adult-child relationship. Annual Meeting of the Gerontological Society of America, Boston.
1990. Lawton, L. Research directions in the sociology and demography of drugs. Roundtable presentation at the Annual Meeting of the American Sociological Association, Washington, D.C.
1990. Lawton, L. The quality of the parent/adult-child relationship and family structure. Annual Meeting of the Population Association of America, Toronto, Canada.
1988. Lawton, L. Children as friends: social interaction between elderly parents and their adult children. Annual Meeting of the Gerontological Society of America, San Francisco.
1988. Speare, A. Jr., Avery, R. & Lawton, L. Disability, residential mobility and changes in living arrangements. Annual Meeting of the Population Association of America, New Orleans.
1987. Avery, Roger, Alden Speare, Jr. and Leora Lawton. Social support, disability and independent living in the United States. Inter-congress Meeting of the Research Committee on Aging. University of Manitoba, Winnipeg, Manitoba.

## **CONFERENCES AND SESSIONS ORGANIZED**

- |            |  |
|------------|--|
| 2023       | Egocentric Personal Networks. July 6-7, UC Berkeley.   |
| 2021, 2020 | ADAR Summit (A two-day conference for URM undergraduates studying aging, funded by NIA).   |
| 2020       | Ego-centric Panel Data. Held on zoom, August 6-7, 2020.  |
| 2017       | UCNets: University of California Social Network Study. Held at UC Berkeley. June 15-16, 2017.  |
| 2016       | American Sociological Association, "Sociology of Sports". Organizer and Chair.   |
| 2016-2019  | Population Association of America, Member-Initiated Meeting: Berkeley Workshop on Formal Demography Reception and Poster Session. Organizer. |
| 2015-2021  | Formal Demography Summer Workshop, a weeklong workshop held at UC Berkeley (except 2020-2021, held on zoom).                                 |

## CLIENT REPORTS

*As a sociologist working in the private sector, I have written many dozens of custom analytic reports. The vast majority are proprietary and client agreements do not allow me to share. A brief list of recent clients and topics follows:*

2013	TIAA-CREF/ScholarShare: Customer Satisfaction with the Transition from Fidelity management to TIAA-CREF management.
2012-2013	Climate Central/Goodwin-Simon Research: Analysis of patterns and predictors of attitudes regarding climate change.
2009-date	About 100 clients: Employee satisfaction studies; a detailed mixed methods analysis using their results from the <i>Washingtonian</i> magazine data.
2009	EDUCAUSE: The effect of the recession on university IT investments and operations
2007-2017	<i>Washingtonian</i> magazine: Biannual Analysis and selection of 'Great Places to Work' competition.
2007	Sharp/FactorTG: Customer segmentation of the Sharp Aquos TV market.

## AFFILIATIONS

American Sociological Association  
International Social Networks Studies Association  
Pacific Association of Public Opinion Research.  
Pacific Sociological Association  
Population Association of America

## COURSES TAUGHT

### Undergraduate

University of California, Berkeley:

DEMOG160: Special topics in demography: writing a quantitative research paper in migration.  
DEMOG 198: (A) Professionalization Workshop in the Social Sciences; (B) Applying to Graduate School and Applying for Grants.  
SOC152 (was SOC115): Deviance and Social Control  
SOC117: Sports as a Social Institution  
SOC190: Community-based Research  
SOC199, Demog 298: Independent study  
Soc/Demog126: Social consequences of population processes.

Elsewhere:

Social psychology (Montclair State University)  
Drugs and Society (Montclair State University, John Jay College of Criminal Justice)  
Introduction to Sociology (Dowling College)

### Graduate:

University of California, Berkeley:

Demog 240: Human Migration  
Demog 298: Independent study

Alliant International University:

Research Design, Methods and Psychometrics  
Survey Research Methods

## SERVICE

### University of California Berkeley

- 2017 Team member for improvement of CSS and SPO research support service and process.
- 2017-date Team member for the Executive Directors group.
- 2015, 2016 Invited Panelist to the Beyond Academia Conference on alternative careers for PhDs.
- 2015 Search committee for Lauren Goldstein's hire at SPH.
- 2015, 2016 Guest lecturer to a graduate seminar on Science Communication, Plant & Molecular Biology 290 (importance of a demographic perspective).
- 2013-2016 Talks at the D-Lab for graduate students on (a) obtaining NIH grants; (b) non-academic careers; and (c) survey research methods
- 2012, 2013 Guest speaker for the VCRO Responsible Conduct of Research program.
- 2011, 2013 Workshop on 'what to do with a BA in sociology' presented to undergraduates in the Dept of Sociology
- 2013 Search committee for grants specialist at the VCRO for Kim Baetten's hire.

### Elsewhere

- 2017, 2018 Reviewer of AAPOR Student Paper awards
- 2012-2017 Co-Editor of the newsletter for the Population Association of America, *PAA Affairs*.
- 2009-2010 Reviewer of PAPOR Student Paper Awards
- 2009-2011 Pacific Association of Public Opinion Research, Executive Council, Councilor-at-large (webmaster).
- 2007- Advisory Board, Demographic and Social Analysis Program, University of California, Irvine.
- 2005-2007 Secretary, Section on Sociological Practice. American Sociological Association.
- 2007-2010 Webmaster and Newsletter Editor, Section on Sociological Practice. American Sociological Association
- 2004-2005 Treasurer and Executive Director, Society for Applied Sociology.
- 2003-2004 Chair, Section on Sociological Practice. American Sociological Association.
- 2000-2003 Councilmember, Section on Sociological Practice. American Sociological Association.